



MEENAKSHI SUNDARARAJAN ENGINEERING COLLEGE

(Managed by I.L.E.T. Society, Affiliated to Anna University, Chennai,
Approved by AICTE, Accredited by NAAC with 'A' grade and NBA for programs applied)
363, Arcot Road, Kodambakkam, Chennai – 600 024, Tamil Nadu, India
Ph No: 044 – 24801636 Fax: 044 - 24811103



Criterion VII – Institutional Values and Best Practices

7.1 Institutional Values and Social Responsibilities

7.1.1 Gender Sensitization Activities

(2023-2024)

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CHENNAI-600 024



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7.1.1.a ANNUAL GENDER SENSITIZATION ACTION PLAN

S.No	Activity	Resource Person	Odd Semester	Even Semester
1	Social Awareness	Industry Person /IPS Officers	I Year Students	II Year Students
2	Health and Hygiene	Physician	I Year Students	II Year Students
3	Yoga	Physical Director	I Year Students	II Year Students

** Awareness program is conducted for I and II Year students only, as III & IV year students are already educated.

prepared by

[S. PRISKULA MANONMANI]

verified by

[DR. A. KAVIMOZHI]

PRINCIPAL

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S.No	Name Of The Event	Date	No.Of Participants	Venue	Resource Person
1	DRUG AWARENESS PROGRAM	11.08.2023	250	PROF.KRS CENTENARY SEMINAR HALL	K. BHARATHIRAJAN (Assistant Commissioner of police). Dr. R.S. TAMIL VENTHAN B.L Dr. A.C.N. ARUNA (M.Sc.,M.Phil.,Psychology)
2	YOUTH MOTIVATION CAMPAIGN	12.08.2023	160	PROF.KRS CENTERARY SEMINAR HALL	MR. MADHU KARUKARAN HR leader, Maveric systems.
3	UNTOUCHABILITY PLEDGE	30.01.2024	50	IT LAB	MR.SATHEESH KUMAR, (NSS PROGRAM COORDINATOR)
4	AWARENESS PROGRAM ON HEALTH AND NUTRITION	23.03.2024	105	ECE SEMINAR HALL	DR.K. SHARMILA, (MS,OG,FICOG,RM)
5	FIRST AID PROGRAM	04.04.2024-05.04.2024	424	PROF.KRS CENTENARY SEMINAR HALL	MR.K. PALANIVEL, (SECRETARY-INDIAN RED CROSS SOCIETY)
6	HERBAL GARDENING	12.4.2024	50	MSEC CAMPUS (MECHANICAL BLOCK ENRANCE RIGHT SIDE)	Mr.ROBERT TIMKEN & Ms.SARA TIMKEN (TIMKEN FOUNDATION)

1. S. Sathesh
2. Arif
Coordinators
1. Mr. S. Sathesh Kumar, AP/ECE
2. R. ARIF AP/ECE

S.P.S.
HOD


Principal
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Drug Awareness Program -Event Report

Academic Year: 2023-24

Name of the Event: Drug Awareness Program

Event Date: 11.08.2023

Time: 8.30 am – 4.30 pm

Venue: Prof. K.R.S Centenary Seminar Hall

Number of students registered: 250

Number of students Attended: 250

Name of the Coordinator: Mr.S.Satheesh Kumar, Mr.R.Arif

Resource Person: K. BHARATHIRAJAN(Assistant commissioner of police),

Dr.R.S. TAMILVENTHAN(BL.,) & Dr.A.C.N.ARUNA(M.Sc.,M.Phil.,Psychology.,)

About the Event:

Drug addiction affects a person's brain and behaviour and leads to an inability to control the use of legal or illegal drugs and medicines. Substances such as alcohol, marijuana, and nicotine, Morphine are also drugs. The risk of addiction and how fast you become addicted varies by drug. Some drugs, such as opioid painkillers, have a higher risk and cause addiction more quickly than others. To create awareness among the students about these adverse effects, a drug awareness program was organised by **Greater Chennai Police Corporation(T.Nagar district, Kodambakkam Police station)** along with **Meenakshi Sundararajan Engineering College(NSS & YRC unit)** on 11th august 2023. **Dr.A.C.N. ARUNA** discussed the different cases she has dealt with in her rehabilitation centre. She spoke about the effects of consuming drugs. Consuming drugs primarily affects Liver, Stomach, Heart and Brain. Drugs cause chemical imbalances in the brain and can lead to hallucinations. It induces a person to commit violence, abuse, and crimes. She also spoke about social media addiction. In rehabilitation centres, the remedy and recovery of people who are addicted to drugs is done by brain restructuring. Despite all these, the person cannot attain their former state. So, she concluded that the students must refrain from consuming drugs. At the end of the program, the students were made to pledge against the consumption of drugs. This program made the students realise the serious danger lying around drug addiction and how it affects themselves and their families.

DRUGS TAKE YOU TO HELL, DISGUISED AS HEAVEN...



1. S. Satheesh
Coordinators

2. R. Arif AP/ECE

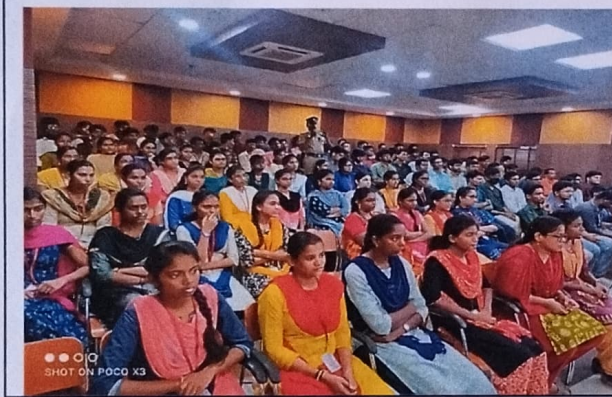
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2. Anj
Coordinators

S.V.S
HOD

Principal

Mr. S. Satheesh kumar
AP/ECE

Mr. R. Anif AP/ECE

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Youth Motivation Campaign –Event Report

Academic Year: 2023-24

Name of the Event: Youth Motivation Campaign

Event Date: 12.08.2023

Time: 8.30 am – 4.30 pm

Venue: Prof. K.R.S Centenary Seminar Hall

Number of students registered: 160

Number of students Attended: 160

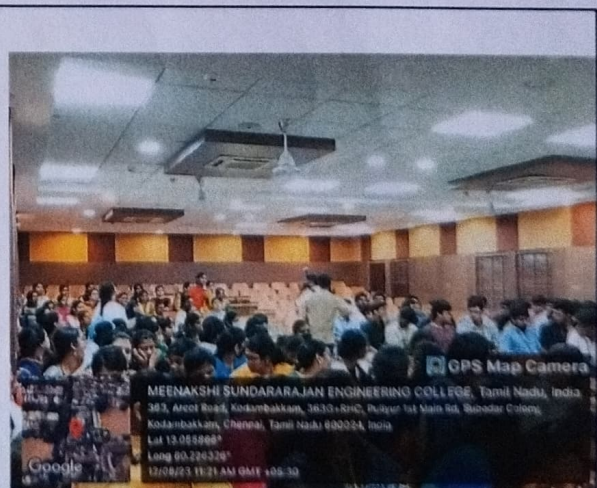
Name of the Coordinator: Mr.S.Satheesh Kumar, Mr.R.Arif

Resource Person: Mr. Madhu Karunakaran, HR leader, Maveric systems.

About the Event:

“The future belongs to those who believe in the beauty of their dreams”. On the occasion of the 76th Independence day, a patriotic session for the youth of Meenakshi Sundararajan Engineering College was organised by Yuvashakthi on 12th August 2023. The session began with a speech by **Mr. Madhu Karunakaran, HR leader of Maveric systems**. He spoke about youth empowerment and recent trends on participation of youth. He elucidated about the development of India in various domains, including space research quoting the Chandrayaan 3 mission. He encouraged the youth to contribute to the betterment of India and that the present youth must generate job opportunities rather than getting employed. He motivated women to initiate start-ups that is the need of the hour. After his speech, an interactive session was held in which students from various departments enthusiastically asked questions to which the chief guest answered flawlessly. Following this, the president of Yuva Shakthi interacted with the students where the students put forth their views and opinions on future India and their contribution to fulfill the same. Informative books were given as gifts to students who volunteered themselves during the interactive session. The session ended with rendering of **National Anthem** by the college choir.

“May the spirit of patriotism and love for our country lead us towards a brighter future”



1. S. Satheesh Kumar, AP/ECE
2. R. Arif AP/ECE

GPS HOD

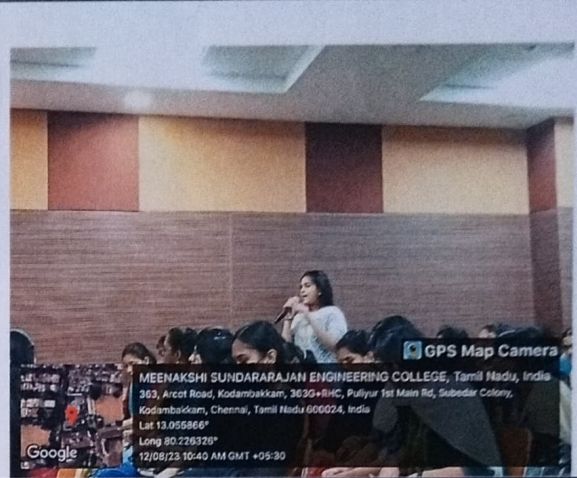
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1. S. Sathy. 2. [Signature]
Coordinators

[Signature]
HOD

[Signature]
Principal

Mr. S. Satheesh Kumar
AP/ECE

2. Mr. R. Arif AP/ECE

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Pledge Against Untouchability -Event Report

Academic Year: 2023-24

Name of the Event: Pledge Against Untouchability

Event Date: 30.01.2024

Time: 4.00 am – 4.30 pm

Venue: Computer Lab

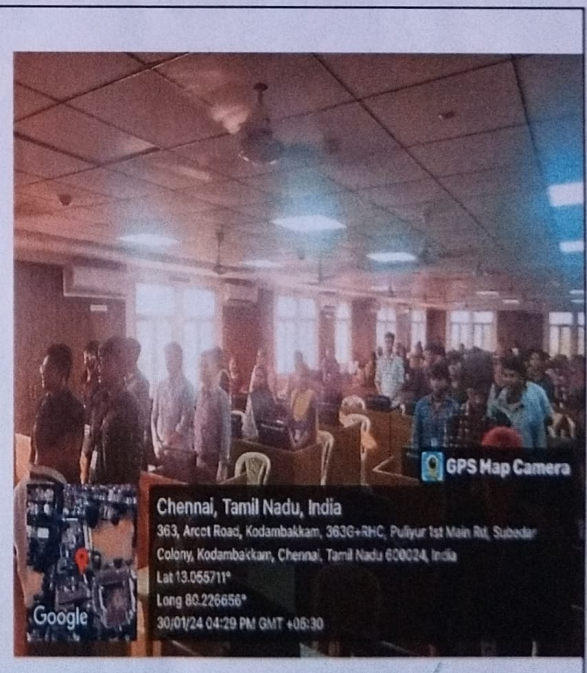
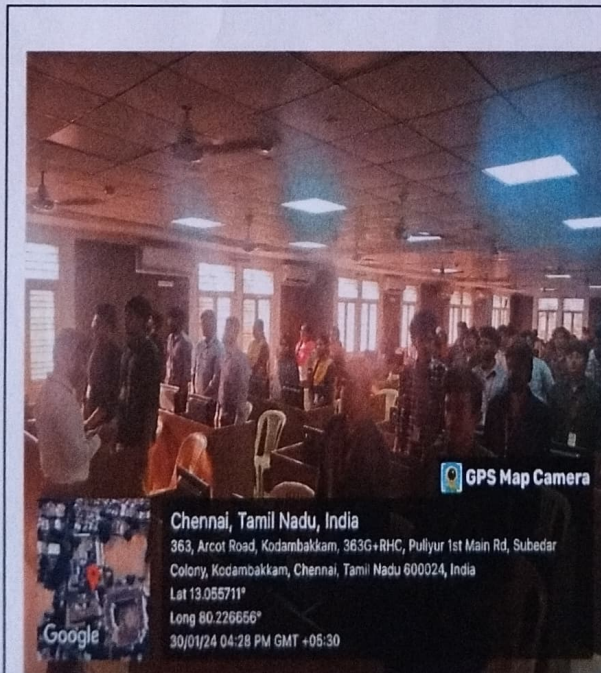
Number of students registered: 50

Number of students Attended: 50

Name of the Coordinator: Mr.S.Satheesh Kumar, Mr.R.Arif

About the Event:

“If untouchability lives, humanity must die”. In memory of those who sacrificed their lives during struggle for India’s freedom a pledge against untouchability was taken by the students of Meenakshi Sundararajan Engineering College on **30th January 2024**. Martyrs' Day, observed on January 30th each year, honors the sacrifices of Mahatma Gandhi and Bhagat Singh, two iconic figures in India's freedom struggle. This day holds immense significance not only for remembering their contributions but also for re-evaluating the ideals they fought for, one of which was eradicating the abhorrent practice of untouchability. Taking a pledge against untouchability on Martyrs' Day is not just a symbolic gesture; it's a powerful commitment to upholding the values of equality and human dignity enshrined in the Indian Constitution.



1. S. Satheesh
2. R. Arif
Coordinators
1. S. Satheesh Kumar, APECE
2. R. Arif APECE

SOS
HOD

Principal

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தீண்டாமையை ஒழிக்க மேற்கொள்ளும் உறுதிமொழி

இந்திய அரசியலமைப்பின்பால் இடைவிடாத, உளமார்ந்த பற்றுள்ள இந்தியக் குடிமகன்/குடிமகள் ஆகிய நான், நமது அரசியலமைப்பின்படி தீண்டாமை ஒழிக்கப்பட்டு விட்டது என்பதை அறிவேன். தீண்டாமையை அடிப்படையாகக் கொண்டு, எவர்மீதும் தெரிந்தோ, தெரியாமலோ சமூக வேற்றுமையை மனம், வாக்கு, செயல் என்ற எந்த வகையிலும் கடைப்பிடிக்கமாட்டேன் என்று இதனால் உளமார உறுதியளிக்கிறேன். அரசியலமைப்பின் அடிப்படைக் கருத்திற்கிணங்க, சமய வேறுபாடற்ற சுதந்திர சமுதாயத்தை உருவாக்குவதில் நேர்மையுடனும், உண்மையுடனும் பணியாற்றுவது எனது கடமையாகும் என்பதையும் உணர்வேன். இந்திய அரசியலமைப்பின்பால் எனக்குள்ள முழுப்பற்றிற்கு இது என்றென்றும் எடுத்துக்காட்டாக விளங்குமென்றும் இதனால் உளமார உறுதியளிக்கிறேன்.

S. Sathesh Kumar
Coordinators

R. Anif
HOD

[Signature]
Principal

1. Mr. S. Sathesh Kumar
AP / ECE

2. Mr. R. Anif AP / ECE

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Awareness Program on Health And Nutrition-Event Report

Academic Year: 2023-24

Name of the Event: Health and Nutrition Program **Event Date:** 23.03.2024

Time: 8.30 am – 4.30 pm

Venue: ECE Seminar Hall.

Number of students registered: 105

Number of students Attended: 105

Name of the Coordinator: Mr.S.Balasubramaniyan ,Mr.S.Satheesh Kumar

Resource Person : Dr.K. SHARMILA (MS,OG,FICOG,RM)

About the Event:

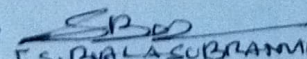
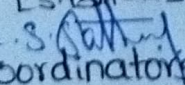
The seminar centered on the comprehensive aspects of girls' physical and mental well-being, drawing an assembly of 105 female students from both first and second years. Dr. K. Sharmila, a distinguished gynaecologist, assumed the role of keynote speaker, commencing the session with an insightful examination of common but consequential errors in our daily lives.

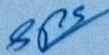
Dr. Sharmila adeptly fostered interaction by initiating a dialogue on attendees' daily routines, facilitating a reflective atmosphere. Through targeted questioning, she discerningly highlighted prevalent blunders, prompting attendees to recognize areas necessitating improvement. This interactive approach not only engaged the audience but also promoted self-awareness among participants.

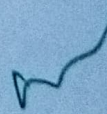
As the seminar progressed, Dr. Sharmila tactfully addressed topics often surrounded by societal taboo. By delving into discussions on menstrual health and female-specific cancers, she endeavoured to dismantle stigmas and foster open discourse. Her compassionate demeanour created a supportive environment for attendees to explore these sensitive subjects, fostering empowerment and understanding.

Furthermore, Dr. Sharmila provided actionable guidance on preventive measures, equipping attendees with strategies to safeguard their health proactively. Emphasizing the importance of routine screenings, such as pap tests, she advocated for considering these screenings as meaningful gifts for mothers and female loved ones. Through this emphasis on early detection, she underscored the pivotal role individuals play in their health outcomes.

In addition to addressing physical health concerns, Dr. Sharmila also offered insights into mental well-being, addressing common uncertainties and misconceptions. By candidly tackling these issues, she underscored the significance of prioritizing both physical and mental health.

1. 
S.P.S.
2. 
S.Satheesh Kumar
Coordinators


S.P.S.
HOD


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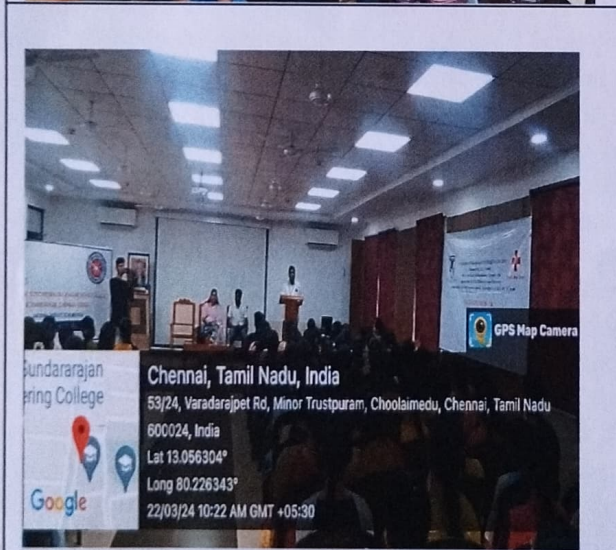


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Overall, the seminar served as a transformative experience, empowering attendees with knowledge, dispelling myths, and fostering agency over their health. Dr. Sharmila's expertise and professional demeanour left a lasting impression, inspiring attendees to prioritize their well-being and advocate for greater awareness within their communities



S.B.S.
[S. BALASUBRAMANIAN]
Coordinators
S. Sathya

Sujis
HOD

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First Aid Awareness Program -Event Report

Academic Year: 2023-24

Name of the Event: First Aid Awareness Program **Event Date:** 04.04.2024, 05.04.2024

Time: 8.30 am - 4.30 pm

Venue: Prof. K.R.S Centenary Seminar Hall

Number of students registered: 424

Number of students Attended: 424

Name of the Coordinator: Mr.S.Satheesh Kumar, Mr.R.Arif

Resource Person: Mr.K.PAZHANIVEL (Secretary, Indian Red Cross society, Amjikai sub-branch)

About the Event:

Drug addiction affects a person's brain and behaviour and leads to an inability to control the use of legal or illegal drugs and medicines. Substances such as alcohol, marijuana, and nicotine, Morphine are also drugs. The risk of addiction and how fast you become addicted varies by drug. Some drugs, such as opioid painkillers, have a higher risk and cause addiction more quickly than others. To create awareness among the students about these adverse effects, a drug awareness program was organised by **Greater Chennai Police Corporation(T.Nagar district, Kodambakkam Police station)** along with **Meenakshi Sundararajan Engineering College(NSS & YRC unit)** on 11th august 2023. **Dr.A.C.N. ARUNA** discussed the different cases she has dealt with in her rehabilitation centre. She spoke about the effects of consuming drugs. Consuming drugs primarily affects Liver, Stomach, Heart and Brain. Drugs cause chemical imbalances in the brain and can lead to hallucinations. It induces a person to commit violence, abuse, and crimes. She also spoke about social media addiction. In rehabilitation centres, the remedy and recovery of people who are addicted to drugs is done by brain restructuring. Despite all these, the person cannot attain their former state. So, she concluded that the students must refrain from consuming drugs. At the end of the program, the students were made to pledge against the consumption of drugs. This program made the students realise the serious danger lying around drug addiction and how it affects themselves and their families. Knowledge of first aid which constitutes life saving treatments for injuries or unexpected illnesses is important for every individual at every age. Basic first aid training prepare students to react to situations and provide immediate efficient action for a wide variety of accidents. The ultimate goal of first aid is neither to treat nor diagnose but to stabilize the casualty. To create awareness among the students about this, First Aid awareness program was conducted by Mr.K.Pazhanivel, secretary of Indian red cross society on 4th and 5th of April 2024.

Starting from, procedure to react in accident spots, he taught the different first aid techniques that first aider should use in case of any accidents or emergencies. The followings are some the situations discussed - fire accidents, snake bite, dog bite, cardiac arrest, choking, seizures, electric shocks, drowning incidents and many more. Mainly he explained the procedure to perform CPR (cardiopulmonary resuscitation) with a mannequin and a video was also presented to show the do's and don'ts of CPR. He also cleared the myths about first aid like tying rope in case of snake bite, providing water to the casualty, applying ink or other liquids in case of burns. He even asked few students to perform CPR on the mannequin. A total of 424 students attended the awareness session. Overall the session was interactive, informative

1. S. Satheesh Kumar
2. Mr. R. Arif
1. Satheesh Kumar AP/ECE
2. Mr. R. Arif AP/ECE

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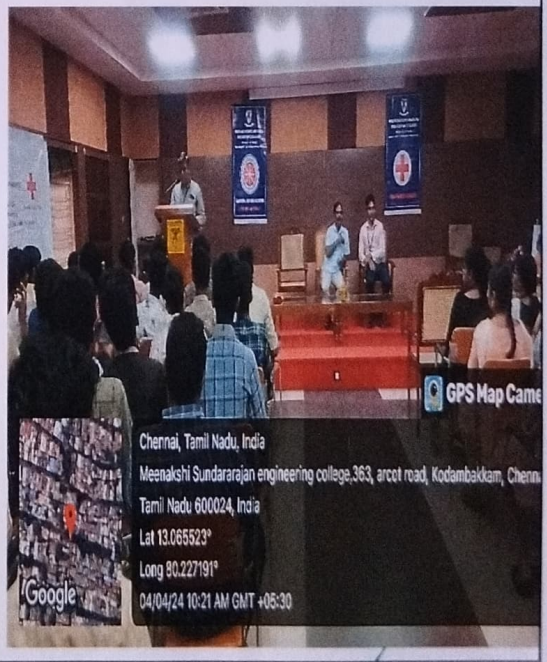
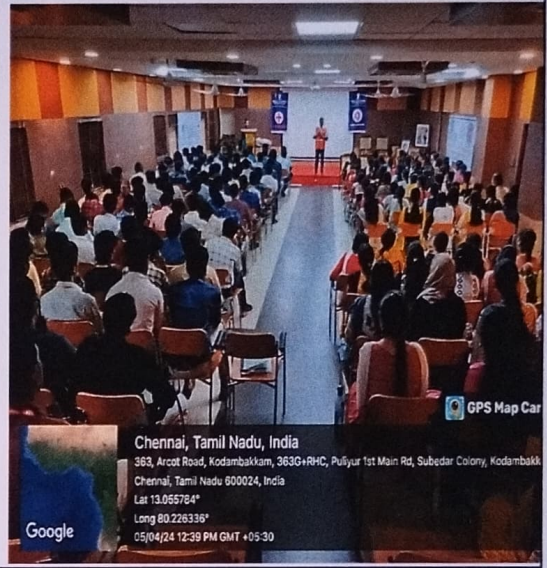
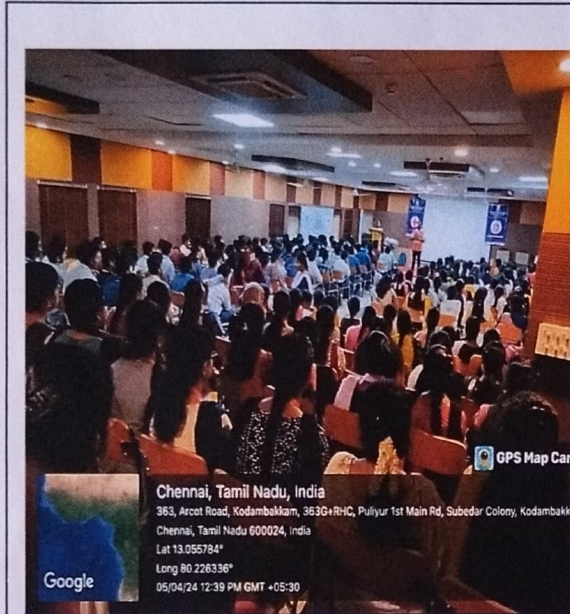


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1. S. Sathya
2. A. J. Coordinators

SR
HOD

[Signature]
Principal

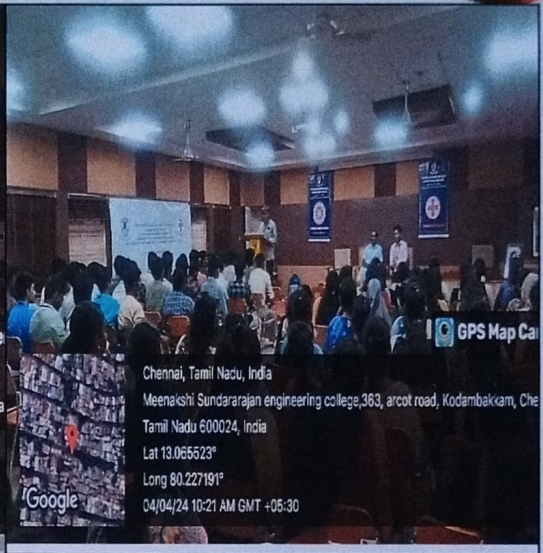
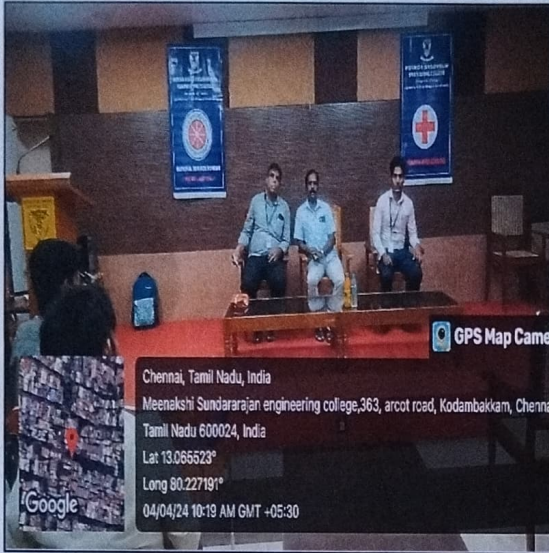
1. S. Sathesh Kumar
AP/ECE
2. R. Anif AP/ECE

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363, ARCOT ROAD, KODAMBAKKAM
CHENNAI - 600 024



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(Managed by I.I.E.T. Society, Affiliated to Anna University, Chennai,
Approved by AICTE. Accredited by NAAC with 'A' grade and NBA for programs applied)
363, Arcot Road, Kodambakkam, Chennai - 600 024, Tamil Nadu, India
Ph No: 044 - 24801636 Fax: 044 - 24811103



1. S. Sathya
2. *[Signature]*
Coordinators

[Signature]
HOD

[Signature]
Principal

1. Mr. S. Sathesh Kumar
AP/ECE

2. Mr. R. Anif AP/ECE

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Herbal Garden Plantation-Event Report

Academic Year: 2023-24

Name of the Event: Herbal Garden Plantation Program **Event Date:** 18.04.2024

Time: 8.30 am – 4.30 pm

Venue: Mechanical block front end

righthand side

Number of students registered: 50

Number of students Attended: 50

Name of the Coordinator: Mr.S.Satheesh Kumar, Mr.R.Arif

Resource Person: Mr.Robert Timken, Ms.Sara Timken (Timken Foundation)

About the Event:

An herb garden is often a dedicated space in a garden, devoted to growing a specific group of plants called herbs or medicinal plants. They can just be dedicated patches where such herbs grow randomly, or they may also be carefully designed. Herb gardens could be purely functional for growing these important plants, or they could also include a blend of functional, medicinal, and ornamental plants.

Medicinal plants and herbs are considered valuable and important ingredients which can be used in development of life saving drugs. Apart from that, these plants also play a critical role in the health, well-being and human cultures of people around the world.

List Of Herbal Plants:

- | | |
|------------------------------|-------------------|
| 1. Neer Brahmi | 8.Ranakalli |
| 2. Lemon Grass | 9.Chitharathai |
| 3. Elumbotti | 10.Ayappana |
| 4. Thippili | 11.Ashwagandha |
| 5. Insulin Plant | 12.All Spice |
| 6. Poonameesai | 13.Turmeric Black |
| 7. Mayan Keerai As Bio Fence | |

2. *Arif*
Coordinators

1. *S. Satheesh*

2. *Mr. R. Arif* AP/ECE

ROS
HOD

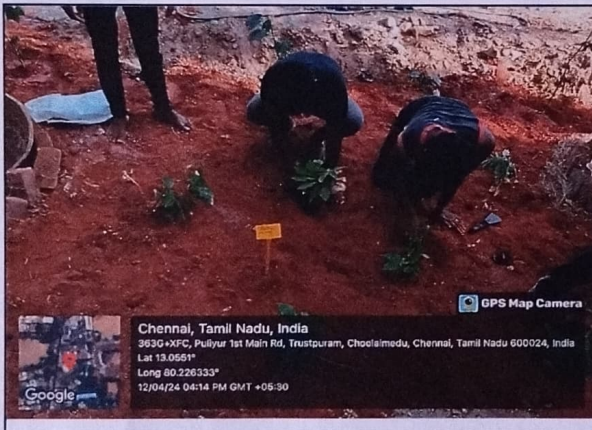
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(Mr. S. Sathesh Kumar)
Coordinators
2. Mr. R. Arif AP/ECE
Arif

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